

2023 Human Race

Effective Fundraising and How-to's

VOLUNTEER
CENTER



LIVE UNITED



United Way
of Randolph County

2023 Human Race

Participation Instructions

5 Easy Steps

- Register Your Team!
- Get Sponsors!
- Return your forms and money!
- Come to the Race!
- Attend the Celebration Breakfast on **April 19**



2023 Human Race

Participation Instructions

Important Changes

- All participants who turn in at least **\$30** in donations will receive a 2019 Human Race T-shirt while supplies last.
- Runners and Mutt Strutt participants must turn in at least **\$30** in donations to cover the cost of timing.
- Team captains must turn in their runners' forms and money before race day in order to ensure their runners will get a number for timing.
- Donations turned in by individual runners on Race Day (March 18th) will be designated to The Volunteer Center.



About the 2023 Human Race

- The Human Race is a **community fundraiser** for nonprofit organizations
- Participating nonprofits receive **at least 75%** of the money they collect.
- The Human Race features a TAC-certified **5K run and a walk**
- Runners and walkers can also participate in the **Mutt Strutt** by bringing their well-behaved dog on a leash and registering at the runner's booth. The Mutt Strutt is sponsored by the Randolph County Animal Shelter.
- **Runners and Mutt Strutt participants must turn in at least \$30 in donations to participate.**



About the 2023 Human Race

- The 2023 Human Race will be held on **Saturday, March 18, 2023.**

Registration	9:00am - 9:45am
Opening Ceremony	9:45am - 10:00am
Runners Start	10:00am
Walkers Start	10:00am
Closing Ceremony	11:30am

- The race begins and ends at **Bicentennial Park** in Asheboro.
- Any nonprofit in Randolph County is eligible to register and receive funds raised by the Human Race.
- Anyone is entitled to participate in the race itself and is eligible to collect money for a registered non-profit organization.



About the 2023 Human Race

Incentive Structure

How it works:

- If your organization raises \$1 - \$3,999: You keep **75%** of funds raised
- If your organization raises \$4,000 +: You keep **80%** of funds raised

Examples:

- ABC Organization raises: \$2,500 ($2,500 \times .75$) You keep: \$1,875
- ABC Organization raises: \$6,000 ($6,000 \times .80$) You keep: \$4,800



About the 2023 Human Race

Incentive Structure

2023 Human Race Teams that raise the most \$:

1st Place Team will receive an additional \$500

2nd Place Team will receive an additional \$250

3rd Place Team will receive an additional \$100

Best Spirit Team Award:

1st Place Individual Fundraiser will receive \$500

2nd Place Individual Fundraiser will receive \$250

3rd Place Individual Fundraiser will receive \$100



2023 Human Race

Important!

All checks **MUST** be made out to **The Human Race**.

Please include your **team name** on the subject line.

This ensures that your contribution goes where **You** want it to!



Human Race Forms

Participation Agreement

You **must** fill out and return a participation agreement in order to register your team, receive funds and get important race information and updates.

Fill out and return your participation agreement **as soon as possible**, if you haven't already done so.



2023 Human Race

How to Turn in Your Forms and Money

- Team Captains and individual participants need to bring all forms and money to **The Volunteer Center** on **March 13th** or **March 14th**.
- Each Team is to use **a collection envelope** for the money and the forms.
- All participants (Runners and Walkers) **must** sign the waiver. **If under 18**, the waiver must be signed by **a parent or guardian**.



Human Race Forms

Top Fundraiser

Recipients for top fundraiser incentives will be chosen based on the Top Fundraiser form submitted by each team.

Please list your top money-raiser on the **first line**.

Be sure to list all your fundraisers who raise \$1000 or more.

Turn in the top fundraiser form by **March 20, 2023** (Monday after the race).



2023 Human Race

How to Turn in Your Forms and Money

- Teams with runners **must** turn in their forms and money before race day.
- Runners on teams cannot be issued a number if their team captain has not turned in their form and money.
- Be sure to **separate** the Runner forms from the Walker forms so the Runners can be assigned a race number.



2023 Human Race

How to Turn in Your Forms and Money

- **DO NOT** turn in team forms and money on Race Day!
- All money must be turned in by **Monday, March 20th** to be considered for the incentive awards.
- Money turned in after March 27 will not be considered for the 2023 Human Race.
- Breakfast for Human Race will be **April 19th** and **all checks will be given out that morning.**

