

UPDATES & NEWS

Local Giving. Local Impact



\$619,244.75 Raised – Thanks to YOU!



We're thrilled to share the final results of our most recent campaign:
\$619,244.75 raised – surpassing our original goal of \$600,000!

We are so incredibly grateful for the amazing support from our community, workplace partners, donors, volunteers, and advocates. Your generosity is fueling real, lasting change right here in Randolph County.

What's Next?

We're already in full campaign prep mode for the year ahead—and we couldn't be more excited!

- ✓ Updating company campaign contacts
- ✓ Finalizing marketing materials
- ✓ Wrapping up our annual audit
- ✓ Setting new goals and strategies

We'll be sharing more updates, campaign kickoff dates, and resources soon. Stay tuned and get ready to make a difference again this year. With your continued support, we know we can go even farther. THANK YOU for being a part of something BIG.

Because of you, we're making Local Giving, Local Impact more than just a tagline—it's a reality.

Meet

Our Newest Team Member



Andrea Phillips

Events Manager
& Volunteer Center Manager

We're thrilled to welcome Andrea to our team!

Andrea brings with her years of experience in Asheboro, a background in marketing, and a deep passion for community engagement. A proud Randolph County native, she's raising her two wonderful children, Tucker and Ryleigh, right here in Asheboro.

Please join us in giving her a warm welcome!





MAKE YOUR MARK TODAY!

August is National Make-A-Will Month

Do you have a will? When is the last time you updated it?

Creating or updating your will not only protects what matters most to you, but it also can champion the causes that reflect your values.

An up-to-date will is one of the most powerful ways to:



- **Protect your loved ones**
- **Ensure your assets support the people, missions, and organizations closest to your heart**

Including **United Way of Randolph County** in your will or estate plan ensures United Way services and resources will be there to keep Randolph County strong and healthy for future generations, and be a great place to live, work, and play.



WHO IS ALICE?

ALICE (Asset Limited, Income Constrained, Employed) may be a relative or friend. You may be ALICE. As cashiers, waiters, child care providers, and other members of our essential workforce, ALICE earns just above the Federal Poverty Level but less than what it costs to make ends meet.

These struggling households are forced to make impossible choices each day. ALICE also represents the data reshaping the dialogue on financial hardship, and a grassroots movement that is picking up steam across half of U.S. states - and counting.



CHILD CARE PROVIDER

Helping families flourish, while their own family's needs often go unmet



DELIVERY DRIVER

Bringing goods to your door, yet struggling to cover rent



CASHIER

Ring up groceries, but struggling to keep food on the table



HOME HEALTH AIDE

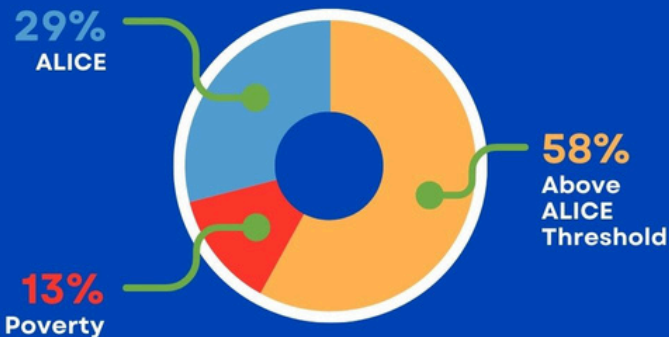
Caring for others, but can't afford out-of-pocket medical expenses

ALICE IS EVERYWHERE.

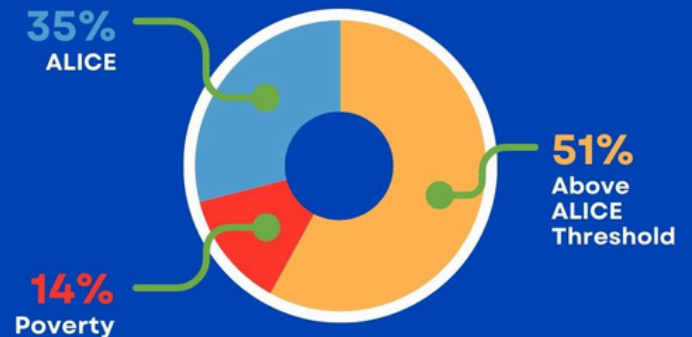
Let's make sure ALICE is seen.



42% of North Carolina Households Face Financial Instability



49% of Randolph County Households Face Financial Instability



EVENTS SPOTLIGHT



Oliver Rubber/Michelin Golf Tournament

Rain or shine, **Oliver Rubber Company** showed up and showed out!

We are incredibly grateful to Oliver Rubber Company for hosting the June 5th Golf Tournament benefiting United Way of Randolph County!

Even though the weather tried to steal the show (and a few canopies), the event was a hole-in-one success thanks to their hard work, dedication, and community spirit.

From soggy swings to soaked scorecards, the smiles never faded—and that's what it's all about. Thank you to everyone who came out, played through the puddles, and helped support local programs that make a difference right here in Randolph County.



EVENTS SPOTLIGHT



A Quest for a Cause - D&D Event

Our **Quest for a Cause: Cider & Sorcery** event was an incredible success, and it's all thanks to YOU!

A huge shoutout to **Fumbles & Crits** for crafting such an immersive adventure, and to **Millstone Creek Orchards In Ramseur, NC**, for letting us host this magical event at their beautiful facility. The setting, the cider, the storytelling—it all came together for a day full of fun, community, and impact.

To everyone who joined us—whether you came to roll some dice or just to enjoy good food and good company—thank you for being part of something special.

We already can't wait for the next one!

